



Christian H. Tuerk MBA
Director
Marketing & Communications
Biography

Christian has held senior management and director positions with large market leading telecommunication and financial services firms in Europe and Australia.

As Vice President of International Development and Head of Group Strategy & Development for Swisscom AG, Christian was responsible for strategic business development and completed several large international M&A transactions.

Prior to this, Christian held strategy consulting roles with Bain & Company in Australia and ProConsult GmbH in Austria. In his early career he has been a Market Development Manager and Product Manager for asset finance with National Australia Bank.

In his time with Telstra since 2002, Christian has held senior management positions in strategy, business development and product marketing across several divisions. In 2004 he was made Director, Strategy & Business Transformation with Telstra Enterprise and Government (TE&G) and since 2006 has been Director of Marketing & Communications for TE&G.

Christian holds a Masters of Business Administration from IMD (Institute for International Management Development, Lausanne Switzerland), a Degree in Business Administration from the University of Graz and a Diploma in Applied Finance & Investment from the Securities Institute of Australia. He is also a member of the Australian Institute of Company Directors.