



**Nerida Caesar BComm (Marketing) MBA
Group Managing Director
Telstra Enterprise & Government**

Nerida Caesar joined Telstra in August 2006 as Managing Director for Integrated Accounts. In December 2007 she took on the role of Executive Director National Sales where she was responsible for managing products, services and customer relationships for Telstra Enterprise and Government throughout Australia.

In March 2009, Nerida was appointed Group Managing Director, Telstra Wholesale before stepping into the position of Group Managing Director, Telstra Enterprise and Government in May 2009. She is now responsible for the company's corporate, government and large business customers in Australia and Telstra International's sales division.

Before joining Telstra, Nerida was Vice President of IBM's Intel Server Division for the Asia Pacific region and previously held several senior management and sales positions with IBM.

Nerida is a member of the AIIA National Board of Directors and holds a Commerce degree with a major in Marketing and a MBA from the Melbourne Business School.

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