



Antony de Jong, B.Sc., LLB. (Hons) - MBA
Director
Strategy, Business Development and Marketing Operations
Biography

Antony de Jong is the Director of Strategy, Business Development and Marketing Operations in Telstra Enterprise & Government. He was educated at the Wharton school of the University of Pennsylvania and also holds an honours law degree and a science degree from the University of Melbourne. He has led Telstra's research and innovation activities around Productivity and ICT since 2008. He has worked with many of Telstra's major business partners and customers to deliver innovative solutions into the Australian market including the 2008 contactless mobile payments trial partnership with NAB and Visa.

Prior to joining Telstra in late 2004, Antony was a Partner with Accenture leading the Financial Services Strategy & Business Architecture practice in Melbourne. In this role, he established and grew the business, winning and leading strategy engagements with major Australian and Asian clients. In the late 1980's and early 1990's, he worked for several years as a commercial and intellectual property lawyer with Minter Ellison, a leading Australian law firm.

Over the past 20 years in business, Antony has gained experience in a broad range of strategy and technology initiatives across the media, communications, retail and banking industries in Australia and overseas.

Antony is also a Graduate of the Australian Institute of Company Directors and a Board Member of 'The Bell Shakespeare Company', Australia's only national touring Shakespeare Theatre Company as well as President of 'The Duldig Gallery Inc.', a public house museum and arts resource centre in Melbourne.