



**Geoffrey Sims  
Chief Economist  
Biography**

Geoffrey Sims is Telstra's Chief Economist a position he has held for around 10 years. In this position he provides economic advice and information across Telstra on a wide range of issues.

Geoffrey has worked in the Economics area in Telstra for around 17 years. Before that he worked in various positions in the Victorian Department of Treasury & Finance, but mainly as the Deputy Economic Forecaster providing forecasts of the Victorian and Australian economies.

Geoffrey has a Master of Economics degree from La Trobe University in Melbourne.

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